

GABRIEL AGUIÑAGA'S RANT



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The Greatest Traffic Secret

By Gabriel Aguiñaga

Today I want to talk you about the #1 way to generate traffic to your website/s...

Let's face it:

No traffic/visitors = no sales

If you have been reading my emails, you know very well that I preach about "list-building" 24/7, and I do it for a reason...

Because It Works! But...

No Traffic = No Opt-in List = No Sales.

So again, "Traffic" comes first.

Think about this...

If you are not making a lot of money online right now, it more than likely is because you just can't figure out how to get enough traffic flowing to your website, right?

So how does a 'newbie' marketer generate traffic to his/her website, which will result in newsletter signups & sales?

What's the big secret?

Do you really want to know?

I'm serious, are you ready for the truth?

Okay, you asked for it...

There's NO freakin' SECRET.

And here's where the problem starts...

There's No Traffic Generation Secret... but we all continue to fall for the next "guru's" hot course.

We believe that gurus have the answers; therefore, we buy into their stuff.

Inside This Issue

The Traffic Generation Secret	1
The Secret Is Revealed	2
So Now What?	3
Putting It All Together	4
Final Words	4

BTW, there's nothing wrong with buying information. I spend about \$500 per month on info products (some times way more).

Some products are good & some are junk, but if I can learn at least one killer concept/idea, my \$500 info-product budget is justified.

Like I was saying...

There's no traffic secret (and if there's one out there, we'll probably never discover it)

Anyhow, I am willing to share something with you.

Right here, right now.

I am going to tell you EXACTLY how I generate FREE traffic to ANY website, and how you can do it to.

Anyone can do this, but that's another problem...

Most people WILL NOT EVEN TRY TO DO IT.

Anyhow, here's my big fat traffic secret...



The Traffic Secret Revealed

So what's the secret?

I get OTHER marketers to send ME traffic.

...Then I try my best to capture the names & email addresses of those visitors so I can send them back to my sites or affiliate sites any time I want, at will.

SIDENOTE: You can always **buy** your traffic. i.e.: Adwords – or – you can legally **steal** it, i.e.: search engines.

PROBLEM: Many people can't afford to buy traffic and the high costs that go with testing.

And regarding SEO (Search Engine Optimization)... I personally do not like to spend a lot of time trying to figure out Google's crazy algorithms.

Back to the show...

So how can YOU get other people to send you traffic for free?

Here's where the importance of having your own product kicks in.

You need to create a product.

Don't panic, there's an easy way to do this.

You can get a Private Label Rights product and claim yourself as the author.

Note that most PLR products come with a professional sales letter for you to use.

"I get OTHER marketers to send ME traffic."

Next, give the product an extreme makeover by changing the ebook graphics and modifying the sales page.

Anyone can take an existing PLR product and make it completely original, and if the product is (or at least looks) original, you'll have an easier time trying to convince other marketers to promote it for you. (This is where the FREE traffic comes from – Affiliates)

So the equation now is:

Your Own Product + JV Partners = Traffic = (Sales/Signups)

For a great course that describes in great detail how to execute this strategy, visit:

www.GabrielAguinaga.com/Recommends/TheListFormula

The not-so-easy way to create a product is, of course, to create it yourself (from scratch)

Creating a product from scratch can be very time consuming; therefore, the PLR strategy explained above is one I highly recommend for newbie marketers.

If you are advanced, then you probably don't need any "product creation" advice anyway.



"The Best Product Since Butterfly Marketing" -Gabriel Aguiñaga

So Now What?

Once you have a product you can call your own, you can set out to recruit marketers with large opt-in lists. (Of course, you need to have an affiliate program setup for this)

Listen carefully...

If you want good marketers to promote your product... your "stuff" better look like theirs - or even better.

If you send a JV (Joint Venture) invitation email to a marketer, which contains a link to your website... your website better look great.

Compare your site to other "professional" sites... and if it stands up to them, you are good to go.

Also, keep in mind that marketers with good-sized optin lists are not desperate to promote your product or ANY other product for that matter.

So don't approach marketers with a "I Want To Help You Make Money" tone.

This person recently approached me using that "tone" and it just didn't work.

I even replied to him and told him how he would be able to close more JV deals if he took a different approach...

Want to know what happened?

He replied VERY upset.

How could I (a 24-year old punk) dare to give him advice about JVs.

Later I found out he had a JV course on the market. LOL. No wonder he got so upset.

Now let's look into what I consider to be a well-done JV approach. >>>

A subscriber recently approached me saying something like...

Hi Gabriel,

*I've been a subscriber of yours for X amount of time and have been a fan of your work since **PRODUCT NAME HERE**.*

This is a great opening.

First he tells me he is my subscriber (I take good care of my subscribers so "I'm listening")

Next, he tells me ha has been a "fan" since I released a certain product.

This guy just proved that he is familiar with my work and he is feeding my ego by telling me he is a "fan".

Am I listening?

Of course!

Next he goes on to pitch that he wants to create a product on a certain subject and that he wants to interview me.

I quickly replied to the email and said, "Okay, sounds good - give more info"

Now, if this product ever gets created I'll probably promote it to my list. And he hasn't even asked me.

"If you want good marketers to promote your product... your 'stuff' better look like theirs - or even better"

Putting It All Together

Step 1: Create a Product (You can use the strategy explained on page 2)

Step 2: Make Friends (This will be the JV Partners/Affiliates that send you the free traffic)

Here's what I suggest you do.

If you have a product already, a good one with a good looking site...

You can simply approach marketers, give them a few compliments, and make sure they know you are familiar with their work.

Then, just include a link to your site/websites in the footer of your email.

(Note: They WILL click over to your sites (maybe just out of curiosity) and if your site/s are killer, they'll know (or at least think) you know what you are doing online and take your emails more seriously.)

Also, don't ask for ANYTHING in that first contact with them.

Step 3: If you do things right, you should be able to seal quite a few JV deals with list owners and get a sudden surge of FREE traffic to your website.

Please make sure you have a way to capture the name & email address of the visitors arriving at your site. Having an optin list is like owning a traffic machine. It really is.

The Money IS In The List, so build one!

See: www.LeadCapturePageCreator.com

"Approach marketers, give them a few compliments, and make sure they know you are familiar with their work."

Final Words:

I hope you enjoyed this little rant and that you've found the information useful.

I invite you to visit my main blog located at: www.GabrielAguinaga.com and post your thoughts about this special report.

Finally, I want to thank you for being my subscriber and putting up with all my emails, it really means a lot to me!

To Your Success,
Gabriel Aguiñaga
"Love It, Study It, & Profit!"